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# VACATION IS SHORT. STAY AWAKE FOR IT.

## SUN COUNTRY AIRLINES ADDS NEW IN-FLIGHT BEVERAGE OPTION WITH CARIBOU COFFEE ORIGINAL CRAFTED COLD BREW CANS

**MINNEAPOLIS, JAN. 30, 2020** – [Sun Country Airlines](#) today announces the addition of another Minnesota-based beverage to its growing onboard menu. As of today, guests will be able to purchase Caribou Coffee ready-to-drink Original Crafted Cold Brew cans on all Sun Country flights.

“We are thrilled to be adding Caribou Coffee Cold Brew to our onboard menu,” said Chief Marketing Officer Brian Davis. “With this addition, we will be serving four different Minnesota-based beverage brands on our aircraft: Fulton Lonely Blonde, Prairie Organic gin and vodka, Surly Furious, and now Caribou Coffee. We love being able to work with brands in our home state to export a little bit of Minnesota across our network.”

Locally crafted in Minneapolis, Caribou’s signature cold brew is slow steeped for twelve hours from the company’s signature small-batch-roasted coffee beans. The Original Crafted flavor available on Sun Country flights includes a hint of real sugar and non-dairy cream. The new ready-to-drink cans are perfect for fueling life’s adventures on the go.

“Cold coffee is a way of life for many coffee drinkers, and our new clean label ready-to-drink assortment is a convenient way to enjoy your favorite Caribou beverages on-the-go,” says Liva Wolf, VP of Commercial Business at Caribou Coffee. “We’re excited to offer Sun Country travelers a premium cold coffee experience while en route to their next (warm weather) adventure!”

Images of Caribou onboard Sun Country can be downloaded in our [newsroom](#).

### About Sun Country

Sun Country Airlines is a privately held company based in the Twin Cities of Minneapolis-St. Paul. Founded by a small group of pilots and flight attendants in 1983, the award-winning airline has established itself as a leader in leisure travel over its 37 years of service. The airline encourages guests to ‘Get to Going’, the embodiment of the brand’s purpose to help customers travel more with low fares and safe, reliable, nonstop service to more than 50 amazing destinations across the U.S., Canada, Mexico, Central America and the Caribbean. The airline offers services from its Sun Country Charters and Sun Country Vacations divisions, and also operates a cargo business.

For more on Sun Country’s destinations and to book travel, including flight and hotel packages, visit [suncountry.com](#).

For photos, b-roll and additional company information, visit our [newsroom](#).

### About Caribou Coffee

Founded in 1992, Minnesota-based Caribou Coffee is the second largest company-operated premium coffeehouse in the United States with over 300 company-owned locations nationwide. Caribou Coffee also has over 120 domestic license locations in 22 states, and over 270 international franchise stores in 11 countries. Caribou Coffee provides high quality, handcrafted beverages and food options to fuel life’s adventures, both big and small. Known for a commitment to sustainability, the Company was the first major U.S. coffeehouse to serve 100% Rainforest Alliance Certified™ coffees and espresso. Caribou Coffee products can also be found in grocery stores, mass retailers, club stores, foodservice providers, hotels, entertainment venues and online. To learn more about Caribou Coffee, visit [CaribouCoffee.com](#), follow the coffeehouse on Facebook, Twitter or Instagram. Sign up for Caribou Coffee’s loyalty program, Caribou Perks, at [www.caribouperks.com](#). Join our team at [CaribouCoffeeJobs.com](#).

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